

USABILITY TEST

WEBSITE PROTOTYPE NAME: AQUILAH PRODUCTIONS

DESIGNERS NAME: SEAN PICKERING

The user test survey will take the form of a questionnaire allowing students to assess the usability of their web project. Students will design questions to suit the web project they have created. Then test the web prototype with 3 users from the VAD 192 cohort and then reflect on the success of the prototype design and any learning you gained during the process.

- Production of a peer user test survey with at least three classmates
- The creation of unique survey questions that relate to the web project.
- Peer group feedback given on all questions.
- Avoid using and pursuing platitudes. The information you gather from the survey should be useful to your design process.

USER #1 NAME: Martina Lee

DESIGN/CONTENT/NAVIGATION

USER NAME: Martina Lee		COMMENTS
1.	On first look, what is site the site about/for?	A photography/videography site.
2.	Is the smallest type on the site legible? Are the fonts used easy to read? Is there enough contrast in the colours for text readability?	Yes, it is very clear and easy to read. Just the text on Sea Cliff, seems smaller than the rest. Yes, there is enough contrast to read the text.
3.	Do any of the page layouts look awkward?	The layouts look great, maybe you could add some spacing between the images. In print stores, some of the images are not lined up with the first ones.
4.	Is it difficult to locate important information	No, it was quite easy to navigate.
5.	Scenario One: You want to contact the creator of the site. Find the contact form.	It was very easy to locate the form, since there is a tab at the top. It's also very simple to fill out the form, the only thing is that there is no send or submit button.

6.	Does the Photo slider work on the lifestyle/travel page? And does the graphic indicate that well enough?	Yes, the photo slider works very well. The icon makes it easy to understand what to do.
7.	Scenario Two: You want to purchase a print from this photographer is this easy to navigate to the photo to buy.	Yes, I can navigate to purchase print easily, and the description is very detailed on what kind of quality the print will be. You can also create a drop down menu if you have a google online to find some tutorials.
8.	Does the land site button work? Does clicking on "Sean Pickering" go back to the landing page?	Yes it does, and the landing page looks great.

USER #2 NAME: Shiqi Wen

DESIGN/CONTENT/NAVIGATION

USER NAME: Shiqi Wen		COMMENTS
1.	On first look, what is site the site about/for?	A photograph and videography site
2.	Is the smallest type on the site legible? Are the fonts used easy to read? Is there enough contrast in the colours for text readability?	The smallest font can be clearly seen. Yes,that's enough.
3.	Do any of the page layouts look awkward?	I think the layout looks very comfortable,
4.	Is it difficult to locate important information	No, finding easy

5.	Scenario One: You want to contact the creator of the site. Find the contact form.	The text at the top of the page makes it easy for me to find the contact form, but I think it's better to replace the text with an icon or add an icon next to the text.
6.	Does the Photo slider work on the lifestyle/travel page? And dose the graphic indicate that well enough?	I think this is a good job. The design of the slider makes me more visually impactful.
7.	Scenario Two: You want to purchase a print from this photographer is this easy to navigate to the photo to buy.	Yes, it can be easily found by navigation
8.	Does the land site button work? Dose clicking on "Sean Pickering" go back to the landing page?	Yes it works.

USER #3 NAME: Siobhan Vandermey

DESIGN/CONTENT/NAVIGATION

USER NAME: Siobhan Vandermey		COMMENTS
1.	On first look, what is site the site about/for?	Photography site/portfolio
2.	Is the smallest type on the site legible? Are the fonts used easy to read? Is there enough contrast in the colours for text readability?	Yes all text is legible and fonts easy to read
3.	Do any of the page layouts look awkward?	All pages look great, easy to follow, not cluttered

4.	Is it difficult to locate important information	Easy to locate information through header buttons.
5.	Scenario One: You want to contact the creator of the site. Find the contact form.	Easy find through Contact link
6.	Does the Photo slider work on the lifestyle/travel page? And dose the graphic indicate that well enough?	Slider works great. Graphic is a nice addition and indicates well.
7.	Scenario Two: You want to purchase a print from this photographer is this easy to navigate to the photo to buy.	Easy to navigate, great information about picture. Maybe add an add to cart or similar button to page
8.	Does the land site button work? Dose clicking on "Sean Pickering" go back to the landing page?	Land site button does work.

Results & Reflections

Prototype Design / User Experience – how easy/difficult for user to complete 8 questions?	User 1 – Very Easily. User 2 – Very Easily. User 3 – Very Easily.
Content – how did user respond?	User 1 – They believed my photography skill were great. User 2 – Loved the inclusion of the 'About' page. User 3 – They loved the print store feature and the information that I provide them with.
How did Graphic Design Principles play a part in the above? (type, colour, layout, visual path, contrast, legibility etc)	The comments from the users were primarily commenting on Graphic Design principles and the importance of these in the development of a visually appealing and effective webpage.
Name 2 successful aspects of the project	The landing page turned out exactly how I wanted to look They found the 'bolding' buttons on each page very helpful.
Name 2 unsuccessful aspects of the project	I was unable to add the video aspect to the website.

	I would have liked to have added a add to cart feature to the website.
Three things you have learned from the experience	<p>It is helpful to get the opinion of multiple people, to give you ideas about how you can develop your design.</p> <p>The importance of lowering your image quality to be able to load the website faster.</p> <p>The importance of creating buttons that change a little bit so that the user knows to click on them.</p>

Conclusion – min 150 words

Throughout this usability test, I have grown a larger understanding of web design principles, Within my reflection, I will note the changes I would've made if I were to re-do 'Assessment Two' based on the results collected above.

The landing page turned out exactly how I imagined it, the photo I chose and the text type and social media logos looks visually appealing to me. The first thing I would have liked to have added to this project was the video playing part would have made it more of a portfolio of my works, another thing I would change is the make the social media buttons link to my socials medias for the user to check them out. Another aspect would have been to create a add to shopping cart feature to the print store section of the website.

Overall, this usability test advanced my knowledge of design principles because it made me reflect on visual aspects that I would've failed to observe alone. I understand how such tests are a vital step in creating a website.

Submit this completed document

PDF file submitted to Moodle at the end of class in week 13 (by midnight)